



Reach learners of all ages!

What can Next Step Academy offer me?

Next Step Academy gives you the opportunity to reach high-intent learners. You'll be in front of the eyes of college-bound students, students looking to go back to college, potential employees and current employees. That means four opportunities with two intents – enrollment and retention. Here are four ways to get in front of these learners:

1



Sponsorship/Display

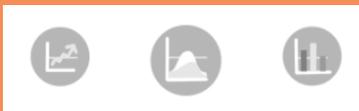
Sponsor a course to have your logo featured throughout a course to reach current and potential students and employees with high intent. Plus, have frontward-facing access on our homepage and about us pages.

Rates: \$500-\$2,000

2 Impact PRO/EDU

Purchase our administrative tool to unlock our PRO/EDU admin capabilities including requiring courses, creating badges and monitoring progress of your employees or students.

Rates: Varies based on size of organization, can be purchased monthly or annually.



Creative/Executive Plans

(Coming Winter 2016)

Go one step further with Impact PRO/EDU by building custom courses. You'll get your own unique URL plus access to our course upload tool, meaning you can add as many courses as you want, whenever you want. Or, let us do the building for you!

Rates: Varies based on package.



NEW and coming soon: Course Cash opportunities

Introducing Course Cash: the new way for students to pay for courses at NextStepAcademy.com. How do they earn course cash? By watching videos and requesting information from you! **Rates: Varies based on exposure.**